

Position Title: Coordinator Tourism Services-Government Hours/Week: 35

Reports To: Manager of Community Economic

Development

Department: Economic Development

Service Area: Community & Corporate Services

Last Updated: February 2022 **Association:**

General Purpose of the position: To develop promotional materials, provide information to residents and visitors, promote the community during tourism season and at special events.

Functional Duties:

- 1. Provide high standard of customer service to tourists and visitors. Provide accurate information in a friendly and helpful manner as it relates to the various locations, events and attractions within Greater Napanee.
- 2. Assist with implementing the Hyperlocal Tourism strategy. Maintain accurate records of tourism inquiries, visitor comments etc.
- 3. Update tourism information as provided.
- 4. Provide support to Town special events as required and special projects at the direction of the Manager of Community Economic Development.
- 5. Assist with seasonal plantings and watering located along riverfront parkway. Perform general maintenance duties such as painting, cleaning, stocking park washrooms and facilities where tourists and visitors gather.

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Certification or Education Assets:

Additional Information on Position: This position normally works 35 hours per week on shift work including evenings, weekends and holidays.