

WHY ACCESSIBILITY MATTERS!

DISABILITY SENSITIVITY

DISABILITY

A physical or mental impairment that substantially limits one or more of the daily living activities

FACTS & STATISTICS

Canada has a population of close to 33.5 million and 14% reported a disability that restricted daily living activities and needed access to products and services which would assist them in their daily lives. That means, 1 in 7 Canadians has some form of disability. Seniors have the highest rate of disabilities (more than 40% among persons aged 65 or over).

- 10.5% of Canadian adults aged 15 or over have mobility challenges
- 10% have pain-related disability
- 4.4% reported having a hearing-related disability
- 2.5% have vision difficulties
- 1.5% have speech related disabilities

*Statistics Canada Census (2006) *2011 Census Profile*

Statistics Canada PALS 2006 Data

THERE'S NO NEED TO BE AWKWARD

Focus on the person not the disability. The way we learn and think can create a positive view of people with disabilities, instead of common myths & misconceptions.

Treat people with the same respect and consideration that you have for everyone.

Just **TALK**... Take the time

Ask, don't assume

Listen attentively

Know the person's needs